

SPANISH KILLER WINE 2.0

17% ALCOHOL GARNACHA

Spanish killer wine 1.0 has taken China market by storm, now we are launching Killer Wine 2.0 with the same 1.2 Kg super-heavy bottle but the wine is replaced with a rare 17% alcohol made from special Grenache grapes, it is bound to create another sensation in the market.

17% ALCOHOL

THE SOLUTION TO YOUR WINE BUSINESS

Providing strong unique selling proposition to stand apart from competitors

Challenges in wine business

- Your product is no different from others, your price is at the mercy of your customers
- Your product does not attract your existing customers anymore, left alone new customers.
- Low customer loyalty, and you don't have any products to secure them
- Your good-selling products are immediately imitated by opponents
- The winery sells to everybody with no concern of keeping the market order

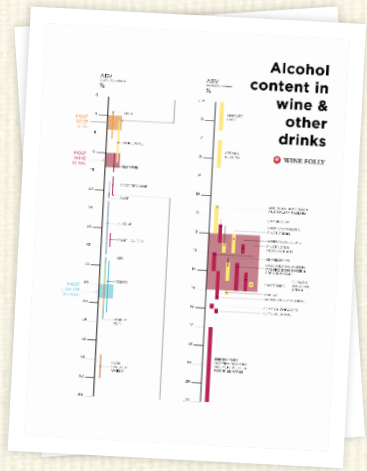
Rare red pulp
Garnacha tintorera



17% ALCOHOL



FASHIONALBE 17% ALCOHOL



What's great about High Alcohol Wines

- In recent decades, the alcohol content of wine has generally been on the rise, gaining more and more consumers
- Most of the wines with Robert Parker score of 90 or more are high in alcohol(>14%) and full-bodied
- The higher the alcohol content, the heavier the wine body, the easier it is to have a rich and complex flavor, which can bring a fuller flavor and a more mellow taste. High alcohol is very much in line with the word "mellow" that appeals to Chinese people, especially Northerners who regularly drink liquor
- Big, bold, delicious , ripe , rich , these are words often used to describe wines with high alcohol content, high alcohol can bring out fruit-forward and full-bodied
- High alcohol content does not literally mean high quality. Its quality is also determined by its balance with tannins, acidity, aroma and sweetness. A good high-alcohol wine smells only the aroma without the taste of alcohol



OUR 17% WINE

- Garnacha Tintorera grown in the hot southern part of Spain has the ability to produce 100% natural 17% alcohol wine
- Garnacha Tinrorera is a cross of Petit Bouschet and Grenache, which is the only variety in Spain and one of the few in the world that has red pulp and intense colouring juice, in comparison, all other grapes regardless skin color, their flesh inside and juice are white
- Using local special yeast to convert sugar into alcohol exceeding 17%, while regular yeast cannot survive when alcohol exceeds 16.2%.
- Alcohol is 100% natural from grapes, without any added sugar or alcohol (some high-alcohol wines are made by adding sugar or alcohol, but the taste and quality are far inferior)
- Our 17% alcohol is difficult to imitate
- The winery exports a large quantity of bulk wine to Italy every year. Italian consumers think that Garnacha Tintorera is very similar to Italian Primitivo. Primitivo and Zinfandel are two names for the same grape, both are originally from Croatia.

ONE-OF-A-KIND RED JUICE GARNACHA TINTORERA

After decades of continuous improvement, the improved variety Garnacha Tintorera (also known as Alicante Bouschet) was finally produced in 1866. It is a cross between Alicante Bouschet and Garnacha . It is tough, can grow in the harshest environment and resistant to pests. It is rich in polyphenols, which creates red flesh, and is the only grape in the world with red flesh.

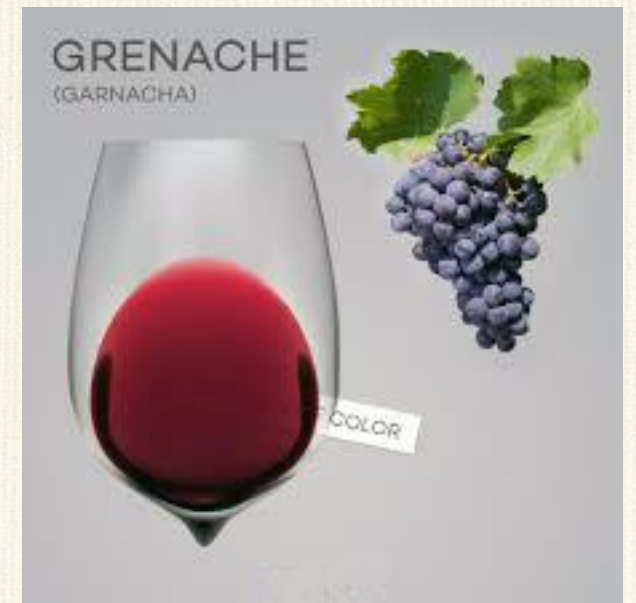
The juice is dark red, because it contains a very high concentration of polyphenols, anthocyanins, which are strong antioxidants and anti-cancer substances.

The fruity aroma of the wine is particularly strong

The tannins are supple, the wine is full-bodied

Garnacha wines are generally loved by Orientals

Italian wine Cannonau di Sardegna has attracted considerable attention in the last few years, it is made with Garnacha (called Cannonau in Italy), because the local residents of Sardinia almost live over 90 years old and many over 100 years old, drinking Garnacha has been linked to the long life.



17% RED CRIANZA

APPELLATION OF ORIGIN (D.O.)

Almansa. <http://denominacion-origen-almansa.com/>

SUB-AREA

Surroundings vineyards of "La Herrada" and "La Zarzuela".

GRAPE VARIETY

Garnacha Tintorera (100%)

COLOR

It is clean and it has red ruby color of high intensity.



BOUQUET

The main aromas are those of the Garnacha Tintorera as redcurrant and blackberry mixed with the balsamic and smoked notes of the aging in oak.

TASTE

It has a soft entrance and the balance between acidity and tannicity emphasizes its persistence. The power of the Garnacha Tintorera is present and the toasted end makes a long wine. The final sensation is a complex reminiscence of the red berries mixed with notes of vanilla, coffee and tobacco.

MATCHING

It is ideal to pair with beef, game and cured cheese. The proteins of the meat and the tannins of the wine make a perfect combination in the mouth.

TEMPERATURE AND OPTIMAL CONDITIONS

We recommend drinking this wine within 6 years after its elaboration. Its ideal serving temperature is 17°C.

VINEYARDS

We select the vineyards for this wine depending on its age (from 40 years), low yield, and health. Also, all the details are cared from the budbreak to the harvest. The harvest is made by hand and the grapes are collected in cases of 100 kg with an strict quality control before the entrance at the winery.

ELABORATION

The vinification was made separately, in the traditional way with the destemmed of the grape in vertical rotating tanks. The fermentation temperature was close 32°C and the grape skins and the grape must were in contact for 14 days.

AGING

The malolactic fermentation was made in new French oak casks of 225 liters. The wine is aged in the oak a minimum of 8 months. The casks are from new to 4 years old (25% is new oak). The French oak is used in the 80% and the American 20%.

TECHNICAL DATA

pH 3.77 Acidez Tartárica 5.7 Alcohol 17%.



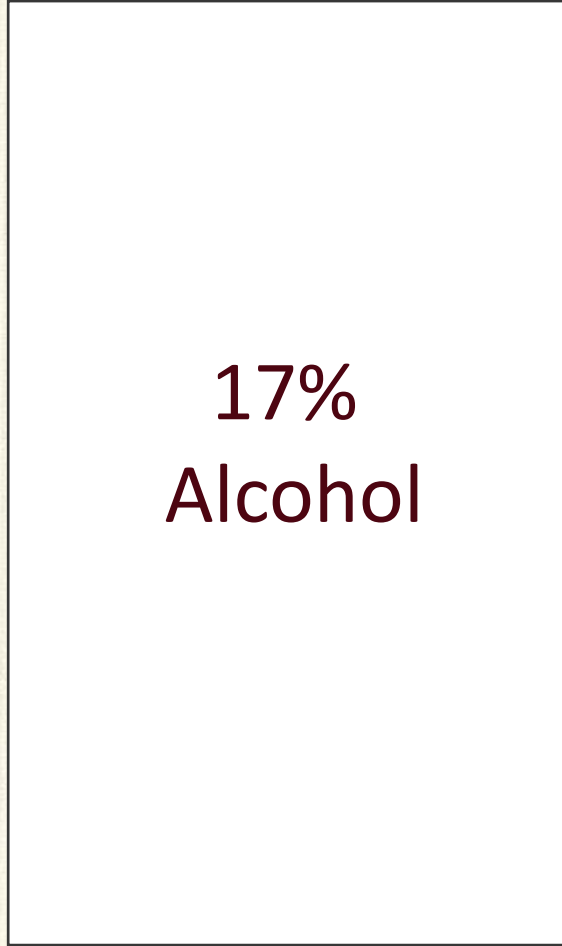
The greatest blues musician B.B.King issued a wine under his name with our winery

KILLER WINE 2.0

Why settle for no differentiating wines



+



+



UNIQUE
IN THE
MARKET

Patented bottle from France

Rare find 17 % alcohol

One and the only red-flesh grape



KILLER WINE 2.0

DISTINCTIVE APPEARANCE

1.2 kg heavy weight French wine bottle with design patent. The distinctive tall and wide shoulders will definitely amaze customers. Our bottle stands out among similar heavy bottles from Chile, South Africa, or Italy

OUT OF THE ORDINARY 17% ALCOHOL

The rare 17% alcohol content is especially suitable for Chinese people who are used to drinking high-alcohol white spirits.

UNIQUE RED FLESH AND JUICE GRAPES

Garnacha Tintorera has deep color and high concentration of anti-oxidant and anti-cancer substances. It is the only grape in the world whose pulp and juice are red

INCREDIBLE PRICE

First of all, there is no similar combination of 17% and 1.2Kg bottle on the market. If there is, it will be much more expensive than ours. We know some high alcohol wines from Italy or France are more than double our price.

POWER OF KILLER WINE 2.0

❖ KILLER WINE ALLOWS YOU TO CONSOLIDATE YOUR EXISTING CUSTOMERS

- Still worrying that there is no special product to entice customers to keep their business? can only rely on the price? now you can rely on killer wine.
- Killer wine is so special that your customers can only buy it from you, and you are in control.

❖ KILLER WINE MAKES IT EASY FOR YOU TO FIND NEW CUSTOMERS

- Introduce killer wine to new customers, or potential customers who have never bought from you, and you will be surprised by their positive reaction and interest.
- Killer wine has brought many new customers to our company in a short period of time.
- Killer wine is your weapon to not only develop new customers, but gives you the opportunity to show and sell your other products to these new customers.

❖ KILLER WINE CAN GROW YOUR COMPANY'S PROFITS

- The profit of killer wine is substantially higher than your other wines due to few or no competition
- You want to show the tangible and intangible VALUE of the killer wine in order to sell at higher prices. The tangible value : higher selling price/ extraordinary French bottles/high profits, and the intangible value: easier to sell / used it to find new customers / can consolidate old customers etc.